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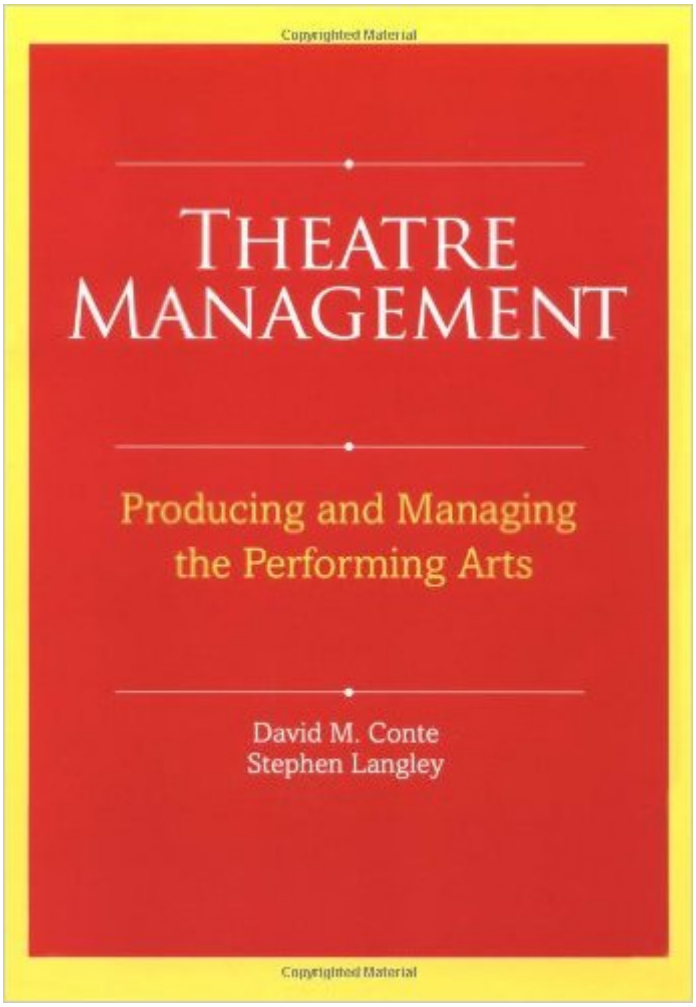

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Synopsis

A comprehensive text and indispensable reference for all arts managers.David M. Conte’s vast expansion of the Langley classic delivers a broad, comprehensive view of theatre and performing arts management based on the premise that all the performing arts share the same core issues. Mr. Conte addresses the needs and concerns confronting 21st Century managers.

Book Information

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Customer Reviews

If you are a serious theatre management student or professional, this is the first book you need to have on your shelf. It is the definitive "Go To" book for all things related to managing theaters and shows, at all levels of the industry.For example, box office operations and advertising are just as important to Broadway theaters as they are to school and community theaters. The dimensions are different of course - a million dollars a week for the pros, or a thousand dollars a week for schools and communities. But those dollars are equally critical for the economic health of each venue and producing organization. As a result, the book’s discussion of box office operations is very relevant to all venues and organizations.However, just because various performing arts have many things in common, does not mean that solutions to their various concerns are freely interchangeable. Thus, Conte has chapters that focus on the various performance levels - commercial, non-profit theaters, and so on. Within special chapters, the problems and challenges of each type of operation are reviewed in detail.Conte has a down-to-earth approach to arts production, borne from years of hands-on management experience. Conte says that, in spite of the numerous examples he provides, this is not a "how-to" book. I respectfully disagree. There is so much information contained

in this book that any theater manager or producer can learn and use methods and means to accomplish almost any managerial objective. To get a start at achieving anything, the resource to begin with is Theatre Management. As an academic resource, Theatre Management is a veritable encyclopedia of all theatre management.

Every theatre management book I've picked up, I always considered writing to the author asking for more comprehensive information, examples, charts, figures, varying scenarios, etc.This book HAS IT ALL. I am completely floored and I not only highly recommend it, but dare to say that if you want to pursue this career, you MUST read it!

If you are serious about theatrical management, this book is an invaluable asset. I mean that in every sense of the word. Completely up-to-date and excessively thorough.

...then this book is for you. It is very thorough. I actually couldn't get though all of it. I only read sections I was interested in. I quickly realized that I didn't want to pursue a project I was researching, in theatre production, after learning so much from this book. My heart wasn't in it - the project that it, not this book.

In this book there is everything you need to know about theatre management. The others themselves have been through countless experiences to write such an amazing book. It's like a bible for theatre management.

A COMPREHENSIVE TEXT- SUITABLE FOR THE CLASSROOM OR THE PRODUCTION VENUE; HIGHLY RECOMMENDED. LITERALLY IT HAS EVERYTHING YOU NEED TO PUT ON A PRODUCTION- WHETHER IT BE THEATRICAL, MUSICAL, OR DANCE.

I LOVE this book I didn't go to school for theatre but fell in love with it later on. I recently open my own theatre company and this books has been a bible! Thank you sooooo much

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